

Health Career Observer



The Official Newsletter of the WNY R-AHEC

February, 2026

Mobile Mammography Community Outreach Coordinator

A **mobile mammography community outreach coordinator** is responsible for driving, scheduling, and promoting mobile breast cancer screening services primarily for rural or underserved populations. They serve as the primary liaison between a medical institution, community partners, and patients, scheduling visits to provide accessible high quality 3D digital technology. Coordinators develop partnerships, manage the schedule, coordinate sites, register patients and support, market, and promote the Mammo van. They maintain patient data, and perform operational support. The work is often fast-paced, involves frequent travel, and may require working evenings or weekends.

Average Annual Pay: \$49,000



"In this role, you become a bridge—someone who brings healthcare directly to people where they are."

-Theresa Perez, Mobile Mammography Community Outreach Coordinator, URM

How Do I Become a Mobile Mammography Community Outreach Coordinator

PROJECTED JOB GROWTH RATE IS 10% BY 2034

An Associate's or Bachelor's degree in Public Health, Social Work, or a related field is often preferred. Many positions require a valid driver's license, and some may require or prefer a Commercial Driver's License (CDL) to operate the vehicle. Previous experience in medical office administration, patient scheduling, or healthcare outreach is beneficial. Skills may include strong communication ability, customer service, organizational skills, and proficiency in computer systems (EMR, scheduling software).

What Does a Mobile Mammography Community Outreach Coordinator Do?

- ✓ Identify, contact and build relationships with community sites to schedule mobile unit visits.
- ✓ Plan coordinate and manage the daily weekly and monthly schedule for the mobile mammography van.
- ✓ Greet patients and act as the point of contact during screenings.
- ✓ Manage workflow & support staff.
- ✓ Manage the inventory of supplies, coordinate vehicle maintenance, in some cases, drive the mobile unit to locations.
- ✓ Handle confidential patient information (PHI), Maintain accurate records for MQSA/FDA/ACR compliance, and assists with follow-up.



WNY R-AHEC, 20 Duncan St, Warsaw, NY 14569

585-786-6275 info@r-ahec.org

<https://www.r-ahec.org/>

This organization is an Equal Opportunity Provider and Employer

Follow us on:



Health Career Observer



The Official Newsletter of the WNY R-AHEC

February, 2026

A Professional Account

Theresa Perez, Mobile Mammography Community Outreach Coordinator at the University of Rochester Medical Center gives insight into the field...

What is the most rewarding part of your job?

"The most rewarding part of my work is building trust and meaningful connections with our community. In this role, you become a bridge—someone who brings healthcare directly to people where they are. Being able to listen, ease fears, and help women overcome barriers so they can receive lifesaving screenings is incredibly fulfilling. Every time someone tells me, "Thank you, I wouldn't have done this without you," it reminds me why this work matters."

What is the most challenging?

"The biggest challenge is transportation. Even when women want to get screened, lack of reliable transportation often prevents them from keeping appointments. That's why mobile mammography is so important, but transportation remains the number one barrier I encounter."

What advice would you give to someone starting out in this field?

"Embed yourself in the community—people respond to familiar, trusted faces."

- Listen first. Ask women about their experiences, worries, or past barriers before diving into education.
- Use compassion when discussing fear, pain, or the possibility of cancer. Kind, non-judgmental communication truly opens doors.
- Know the structural barriers and work creatively to remove them—partner with organizations for transportation.
- Be knowledgeable about logistics and myths so you can confidently answer questions and ease anxieties."

Anything else you want to share?

"Breast cancer awareness is very personal to me. I've had several family members diagnosed with breast cancer—my aunt, my mother, and a first cousin. I was alongside my mother throughout her battle, and those experiences shaped my commitment to this work. Helping women access screenings isn't just part of my job; it's a mission that comes from the heart."

For more information on The University of Rochester's Mobile Mammography Van visit <https://www.urmc.rochester.edu/conditions-and-treatments/mobile-mammography-van>



For more information visit

<https://www.breastcancer.org/screening-testing/mammograms/where-to-get-mammogram/mammogram-buses>



Click on the image for information on the University of Rochester's Mobile Mammography Van

<https://www.youtube.com/watch?v=RchkqSTztS8>



Click on the image for information on Windsong Mobile Mammography

<https://www.youtube.com/watch?v=droBBArCO00&t=36s>



Health Career Observer



The Official Newsletter of the WNY R-AHEC

February, 2026

2026 WNY R-AHEC Health Career Scholarship
Apply for a \$1,000 Scholarship today!
Multiple Scholarships will be awarded

Deadline: March 23, 2026

Graduating High School Seniors Pursuing a Degree in Healthcare

Scholarships will be awarded to high school seniors entering healthcare related programs after graduation. Students must be graduating from a high school AND attending a program within R-AHEC's region which includes Allegany, Cattaraugus, Chautauqua, Genesee, Livingston, Monroe, Ontario, Orleans, Steuben, Wayne, Wyoming, and Yates county.

About Us
Western New York Rural AHEC improves the quality of healthcare in our region through workforce development, education, and resources.

bit.ly/HCScholarship2026

info@r-ahec.org | 585-786-6275
r-ahec.org **APPLY NOW**

NURSING CAREER PANEL

Are you curious about what it takes to become a nurse or what a career in nursing is really like?

- HIGH SCHOOL PREPARATION & PROGRAMS
- ENTRY LEVEL TO ADVANCED CAREERS
- APPLYING TO COLLEGE/UNIVERSITIES

Join Us to Discover the World of Nursing

7-12th grade students and their families are invited to join us for an exciting and informative evening featuring a panel of individuals within the nursing field!

Evening Highlights
Light Dinner
Panel Discussion
Q&A Session
Desserts and Networking

MARCH 10, 2026 | 6 PM - 8 PM
WFL BOCES CONFERENCE CENTER
131 DRUMLIN CT, NEWARK, NY 14513

SNOW DATE: MARCH 12TH

Register Now!

<https://www.surveymonkey.com/r/NursingPanel26>

University of Rochester School of Nursing | WAYNE COUNTY Community Schools | WNY R-AHEC

Questions? Contact WNY R-AHEC | (585) 786-6275 | info@r-ahec.org

HEALTHCARE PROFESSIONS

A Complete Guide to Careers in Health

Career Resource Guide